



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1448007

Schedule Dates	10/18/16-10/24/16	Date Entered	10/13/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	10/18/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5619 (567905)	Headline #	ECR25329954
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5619	Commission	\$935.25
Account Types	National/Political	Net Total	\$5,299.75
Billing Type	Standard	Sales Tax	
Comments	MINTER/G-VTD 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL PYMT T O FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	24	\$6,235.00
Grand Total:	24	\$6,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1							X	1	\$75.00	\$75.00	Burlington (WFFF)	FOX News Sunday	10/13/16
2.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	5P- Modern Family	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/13/16
3.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	5:30P- Modern Family	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/13/16
4.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	6P- Two and a Half Men	3	X	X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	2.5 MEN	10/13/16
5.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	6:30P- Two and a Half Men	3	X	X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	2.5 MEN	10/13/16
6.0	Normal Line / SPOT	10/18/16-10/24/16	4	:30	7P- Big Bang Theory 1	2	X	X	X	X	X			2	\$350.00	\$700.00	Burlington (WFFF)	Big Bang Theory	10/13/16
7.0	Normal Line / SPOT	10/18/16-10/24/16	4	:30	7:30P- Big Bang Theory 2	2	X	X	X	X	X			2	\$400.00	\$800.00	Burlington (WFFF)	Big Bang Theory	10/13/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	9P- FOX News Special: Presidential Debate	1			X						\$1,000.00		Burlington (WFFF)	PRES DEBATE	10/13/16
8.0.1	Preempt	10/19/16															Burlington (WFFF)	Pre-Empty/Exception - SOLD OUT	
9.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1			X						\$500.00		Burlington (WFFF)	Pitch-FOX	10/13/16
9.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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10.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	12:58P- NFL on FOX Game 1	2							X	1	\$750.00		Burlington (WFFF)	FOX NFL Sunday -Early Game	10/13/16
10.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Pre-Empt/Exception -	
10.0.2	Closed Preempt	10/23/16															Burlington (WFFF)	Pre-Empt/Exception -	
11.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	4:30P- NFL on FOX Game 2	2							X	1	\$900.00		Burlington (WFFF)	FOX NFL Sunday -Late Game	10/13/16
11.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Schedule Change/Exception	
11.0.2	Closed Preempt	10/23/16															Burlington (WFFF)	Schedule Change/Exception	
12.0	Revised Line / Prime	10/24/16-10/24/16	5	:30	7:59P- Gotham	1	X							1			Burlington (WFFF)	GOTHAM	10/13/16
12.1	Normal Line / Prime	10/24/16-10/24/16	5	:30	7:59P- Gotham	2	X							2	\$400.00	\$800.00	Burlington (WFFF)	GOTHAM	10/18/16
13.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	8P- Two and a Half Men	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/17/16
14.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:30P- Two and a Half Men	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/17/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7P- Big Bang Theory 1	1	X							1	\$350.00	\$350.00	Burlington (WFFF)		10/17/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)		10/17/16

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18.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	8P- Rosewood	1				X					\$400.00		Burlington (WFFF)	Rosewood	10/17/16
18.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
19.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	8P- Lethal Weapon	1			X					1	\$550.00	\$550.00	Burlington (WFFF)		10/17/16

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25329954	Changes as of: 10/17/2016 at 5:01 PM	Version: Highlighting Revision 3
CPE: 303/323/6619	Flight: 10/18/16 - 10/24/16	Total \$: \$7,235.00
Agency: GMMB	Advertiser: Sue Minter for VT Gov	Total Spots: 25
GMMB 3050 K ST NW	Product: MINTER/G-VT/D	Total CPP: \$0.00
WASHINGTON DC		
20007		

Comments: 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Agency Order #: 5475777	Primary Demo: Adults 35+
Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY -	Assistant: LAILA DAFIARI
Washington DC	202-872-5880
202-872-5880	

Total GRP:
Traffic #: 1448007
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV+ 15	M 8p-9p		GOTHAM	\$400.00	0.0	30	1	2	2	\$800.00	\$0.00	0.0
REV- 17	Th 8p-9p		Rosewood	\$400.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 25									25	\$7,235.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25329954 Changes as of: 10/17/2016 at 5:01 PM Version: Highlighting Revision 3
CPE: 303/323/5619 Flight: 10/18/16 - 10/24/16
Agency: GMMB GMMB 3050 K ST NW Advertiser: Sue Minter for VT Gov
WASHINGTON DC Product: MINTER/G-VT/D
20007
Agency Order #: 5475777 Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: LAILA DAFARI 202-872-5880
Total \$: \$7,235.00
Total Spots: 25
Total CPP: \$0.00
Total GRP: Traffic #: 1448007
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/17/16 9:00 AM	Elizabeth Guy	Line 17 Rosewood 1x 10/20 n/a due to Schedule Change MG offer STP 1x 10/20 Rocky Horror Picture Show 8-10P Sect 4 \$400. Please advise Thanks!	
10/14/16 5:25 PM	LAILA DAFARI	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW. Line 9 Pitch 10/20 out due to Schedule Change Rocky Horror Picture Show is airing during TP \$500 Line 13 NFL 2x out due to No Avail Sect 4 is needed to clear \$1,000 each +\$500 from total from line 9 Line 14 NFL 2x out due to No Late Game \$1800 MG offer 1x BBT 7-7:30P \$350 Sect 4 1x BBT 7-30-8P \$400 Sect 4 1x 10/19 Lethal Weapon \$550 Sect 5 1x 10/20 Rocky Horror Picture Show 8-10P \$300 Sect 5 1x 10/23 Friends 5-5:30P \$100 Sect 5 1x 10/23 Friends 5:30-8P \$100 Sect 5 Please advise Thanks!	
10/13/16 4:11 PM	Elizabeth Guy		
10/13/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	
10/13/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

Competitive Information	
Market Budget:	\$55,654
WFFF Share:	13%
Comment:	
WCAX:	49%
WPTZ:	28%
WWNY:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$7,235.00	N/A	0.0
Total	100%	25	\$7,235.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$7,235.00
Total	25	\$7,235.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 5:01 PM	LAILA DAFARI	Revised			\$0
Makegood 2	10/17/16 9:00 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/14/16 5:25 PM	LAILA DAFARI	Confirmed	3		\$0
Makegood 1	10/13/16 4:11 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	10/13/16 3:23 PM					\$0



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Changes as of: 10/17/2016 at 5:01 PM
Flight: 10/18/16 - 10/24/16
Advertiser: Sue Winter for VT Gov
Product: MINTER/G-VT/D

Version: Highlighting Revision 3
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$7,235.00
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Con Type: POLITICAL/VOTE
Assistant: LAILA DAFARI
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Total GRP:
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Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/13/16 3:17 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$0
New	10/13/16 3:12 PM	RACHELLE RAY - Washington DC	New	20		\$7,235.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.					
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